

MATTHEW MEHI

2014-2017 **DEEP FOCUS**

Senior Designer

As a designer at Deep Focus I helped in redesigning web experiences, in-depth branding exercises, and illustration work. Responsibilities included creating icon sets, logo design, image retouching, web design, resizing social content for multiple platforms, brainstorming scalable yearly social campaigns, and mentoring junior designers.

2013 **WILLIAMS LEA TAG**

Designer

During my year at TAG I worked mostly in InDesign and Photoshop to create print-ready files following strict brand guidelines. Responsibilities included creating print-ready photography, paragraph and character styles, layouts for stationary, and heavy typography.

2012-2017 **FREELANCE**

Designer / Illustrator

In tandem with my full-time jobs I have pursued freelance work collaborating directly with clients and agencies to create full brand style guides, logos, custom type, and illustrations.

EDUCATION

Western Washington University

BA in Design

Studied screen printing, letterpress, book binding, web design, branding, packaging, and print production.

SOFTWARE PROFICIENCIES

Photoshop

Illustrator

InDesign

Invision

Sketch

OTHER SKILLS

Book Binding

Gif Animations

Rotoscoping

HTML / CSS

A smidge of After Effects